



## Communication Designer

Over the past 25 years, I've dedicated myself to **corporate design** and **communication**, collaborating with diverse clients ranging from **small businesses** to **multinational corporations**.

Throughout my career, my primary focus has been **deciphering client needs** and translating them into **robust communication strategies**. I excel in seamlessly integrating **marketing principles** with **visual communication** to craft compelling **brand narratives** that drive growth both **online** and **offline**. My experience combined with a lot of passion and a strong **problem-solving ability** is to exploit different **media channels** to exceed **communication goals** within the set **deadlines**.

## Contact data and info

First and last name: **Gabriele Peja**

Nationality: Italian

Place of birth: Rome (Italy), 09/11/1977

Place of residence: Rue Des Dahlias, 29  
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LinkedIn: <https://linkedin.com/in/gabriele-peja>



## Languages spoken

Italian: Mother tongue

English: C1

French: A2

## Most recent significant professional experiences

**Kenitte Srl, integrated agency**  
**Creative and Technical Director**  
2016 - In progress

Creation of **communication projects** to achieve clients' communication goals with eye-catching messages, original designs and cross-media strategies. I was in charge of developing **communication strategies**, **brand identity**, **UX and UI design** and **development** for the **web** and **app**, creating **social media communication strategies**, developing **presentation**, and **videos** and **events** support.

*Clients: Ecopneus, JAB Srl, A2A, Italian Embassy in Bruxelles, ASPIC*

**Peja Design, integrated agency**  
**Creative and Technical Director**  
2010 - 2016

Designing **communication strategies** and developing **creative ideas** to achieve clients' communication goals. I **managed a team** and we realised the communication of important clients by creating their corporate image and supporting them in annual **communication campaigns** that included the declination of the **corporate image** on **institutional communication tools**, on communication tools for the **presentation** of services and **products** and at **events** and **trade fairs**.

*Clients: Ecopneus, Carlsberg, Ferrero, Boscolo Hotels, Hill+Knowlton Strategies, MN Italia, Batflex, Sapienza Università di Roma, ASPIC*

## Other professional experiences

2008 - 2010 **2Bcom (MN Italia)** Rome and Milan  
**Web Designer and Web Developer.**

*Clients: SKY, OTR Live, Zero Assoluto, Niccolò Fabi, Matteo Garrone, Pupo, Bandabardò*

2005 - 2007 **Centrostudi Comunicazione Cogno Associati**, Rome

Teacher for the course "Computer grafica, workflow e publishing"

2006 - 2007 **Webing S.p.a., Rome**

**Web Designer, Web Developer and Usability and accessibility consultant**

*Clients: DIM, Ford*

2005 - 2006 **Facoltà di Scienze della Formazione, Università degli Studi di Roma Tre, Rome**

Communication Manager for the Master in Didattica della Matematica

2004 - 2005 **Freelance**

Corporate communication consultancy, Designer, Web Designer, Photographer and Full-stack developer

1999 - 2003 **Cierregi Net s.r.l., Rome**

Art Director, Photographer e Full-stack developer. Corporate communication consultancy, design, development of marketing strategies, Graphic Design, Web Design, Advertising and cross-media publishing projects, Full-stack developer.



1998 -1999	<b>Freelance</b> Graphic designer, Web Designer, Photographer, Full stack developer and and off-set print consultant with Adobe PDF format
1998	<b>Kosmos Image, Macerata</b> Web Designer
1996 -1997	<b>Studio grafico Immaginando, Rome</b> Professional graphic designer, photographer. Head of off-set printing processes with Adobe PDF format

## Professional training

2005	Certificate of <b>Assistente Art Director</b> <b>Centrostudi Comunicazione Cagno e Associati, Rome</b>	2004	Certified <b>Designer</b> <b>Centrostudi Comunicazione Cagno e Associati, Rome</b>
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## IT skills

### Operating Systems

<b>Microsoft</b>	Windows and Windows server
<b>Linux</b>	Ubuntu and CENTOS
<b>Apple</b>	Mac OS 9 and Mac OS X
<b>Google</b>	Android

### Languages

HTML, XHTML, HTML 5, CSS 3, XML, PHP, JavaScript, JSON, MySQL

### Frameworks

MetaSphere, jQuery, jQuery UI, Bootstrap

### CMS

oZone, WordPress, Joomla, Drupal

### Applications

<b>Adobe</b>	Bridge, Lightroom, Illustrator, Photoshop, InDesign, Acrobat, Premiere, After Effects, Audition, Dreamweaver, XD
<b>Microsoft</b>	Word, Excel, Outlook, Access, PowerPoint, Onenote, Planner, Project, Skype, Teams, Visual Studio Code
<b>PremiumSoft</b>	Navicat
<b>Dominik Levitsky</b>	Font Base
<b>AI</b>	
<b>OpenAI</b>	ChatGPT, <b>Adobe</b> Firefly
<b>Other applications</b>	Plesk, XAMPP, Zoom, OBS Studio

## Cross-functional skills

My cross-functional skills span effective **team management**, **strategic planning**, **project management**, and **creative problem-solving**.

I excel in **analyzing business requirements** and **translating ideas into tangible projects**. I have a strong interest in **developing innovative solutions** and optimizing **workflow processes**.

Outside the professional sphere, I am passionate about **design**, **technological innovation**, drawing inspiration from these fields to enrich my professional approach.

My passions are **corporate communication**, **design**, **photography**, **cinematography**, **windsurf**, **snowboard**, **mountainbike** and I like very much **travelling**.



Gabriele Peja  
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